# SPONSORSHIP PACKET

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### YOUR SUPPORT MAKES A HUGE DIFFERENCE

As we reflect on the successful conclusion of the NO MORE Week 2024 Technology Conference, I am reminded of the profound impact that collaborative efforts can have in the fight against domestic and sexual violence. In 2024, we explored the complex role of technology through global dialogues that illuminated both its risks and potential for empowerment.

The conference brought together experts and innovators from across the globe, fostering a rich exchange of ideas on innovative solutions, education, and robust policies needed to combat gender-based violence. Our discussions emphasized the importance of crosssector collaboration and the powerful impact of diversity in tech development.

As we look forward to the 2025 summit, the support of our sponsors becomes crucial. Your involvement not only amplifies our reach but also empowers us to bring together more voices and catalyze effective solutions. Sponsoring the NO MORE Week Technology Summit means investing in a safer digital landscape that protects and uplifts, highlighting your commitment to corporate social responsibility and the fight against violence.

We invite you to join us in this vital mission to leverage technology for good and create a world free from violence. Your support will enhance our impact and demonstrate leadership in advocating for change that transcends borders.

Thank you for considering this opportunity to make a difference. We look forward to the possibility of partnering with you.

Warm regards,



**Pamela Zaballa** CEO, NO MORE Foundation

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### **2024 SUMMIT STATS**

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WEEK 2025

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### **SPECIAL THANKS TO**



### WHAT IS NO MORE WEEK?

Each year, NO MORE Week brings together people from every corner of society and the world to say "NO MORE" to domestic and sexual violence. It's a time to shine a spotlight on an epidemic that impacts 1 in 3 women and 1 in 6 men globally. But it's more than just about increasing awareness; it's about collective action. When individuals, organizations and communities get involved in the movement to stop and prevent abuse, we are louder, stronger and more impactful.

NO MORE Week 2025 will take place from March 2nd to March 8th, culminating with International Women's Day. We invite you to join in this inspiring week for awareness, action and progress. Find out more at: <u>nomore.org/no-more-week-2025</u>

### **NO MORE WEEK 2024 TECHNOLOGY SUMMIT**

NO MORE hosted the inaugural NO MORE Week 2024 Technology Conference "Silicon Saviors or Digital Threats? Exploring Tech's Impact on Domestic and Sexual Violence", a pivotal virtual symposium that brought together global experts, advocates, and innovators to explore technology's dual impact on domestic and sexual violence.

The conference illuminated technology's role as both a facilitator of abuse and a critical tool for support and empowerment, with contributions from diverse regions including Australia, India, Africa, the UK, the US, and Latin America. It underscored the importance of diversity, collaboration, and innovation in developing tech solutions to combat gender-based violence (GBV), offering strategic insights for various stakeholders on ethical AI development, regulatory enhancements, and survivor support services. This gathering called for a continued global dialogue to leverage technology positively, striving for a safer and more compassionate digital environment for survivors worldwide.



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# **NO MORE WEEK 2025 SUMMIT**

#### EMPOWERING OR ENDANGERING: TECHNOLOGY'S IMPACT ON DOMESTIC AND SEXUAL VIOLENCE

Attend the NO MORE Week 2025 Tech Summit, a special online event exploring the impacts of technology on domestic and sexual violence, including the innovations and the dangers. Hear from global experts on the latest research, policy changes, product development, and more.

### WHAT TO EXPECT

#### DISCOVER THE LATEST GLOBAL

**TRENDS** in techfacilitated abuse to understand how technology is exploited by abusers.

#### GAIN VALUABLE INSIGHTS into strategies and solutions aimed at combating domestic abuse.

#### HEAR FIRSTHAND FROM SURVIVORS

about their experiences and suggestions for change.

#### ENGAGE IN THOUGHT PROVOKING DISCUSSIONS

and workshops led by industry experts. NETWORK WITH LIKE-MINDED PROFESSIONALS and gain access to valuable resources

and partnerships.

#### EQUIP YOURSELF WITH TOOLS and knowledge to make a tangible impact on survivors.

### WHO IS IT FOR?

#### SURVIVORS, FAMILIES, AND SUPPORT NETWORKS

Survivors of domestic and sexual violence, and those closest to them: Attending offers support, healing, and access to vital resources that help rebuild lives and foster resilience. It's crucial for survivors to understand emerging technology threats and learn about safety tools.

#### PROFESSIONALS AND ADVOCATES

Advocates, activists, and those working with survivors (including healthcare, emergency response, and criminal justice professionals) play a critical role in providing direct support, legal aid, and emergency care to survivors, ensuring that survivors have a pathway to safety and justice.

#### INDUSTRY AND POLICY LEADERS

Technology professionals, legislators, financial institutions, and academics: Their involvement is key to shaping policies, building safer technologies, and creating systemic change that can prevent violence and provide more effective responses for survivors.

## WHY IT MATTERS

#### ADDRESSING THE GROWING THREAT OF TECH-FACILITATED ABUSE:

With technology increasingly being misused to harass, stalk, and exploit survivors, the need for awareness and solutions is urgent. Events like this bring attention to the rapidly evolving landscape of digital abuse, where 1 in 3 women globally experience online violence. This conference is critical for highlighting these emerging threats and developing tools to combat them.

#### EMPOWERING SURVIVORS AND COMMUNITIES:

The event creates a vital space for survivors, advocates, and professionals to share knowledge and strategies that improve safety, support, and empowerment for those affected by domestic and sexual violence. By addressing the intersection of tech and GBV, we foster collaboration on innovative solutions.

#### DRIVING GLOBAL DIALOGUE AND ACTION:

This conference brings together experts from diverse regions to discuss best practices, ethical tech development, and policies that protect vulnerable populations. It provides an essential platform for advancing global collaboration in the fight against GBV.

By supporting this event, sponsors will not only be at the forefront of driving global innovation and solutions to combat tech-facilitated abuse, but will also amplify their brand's commitment to creating a safer digital world.

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### **BRONZE SPONSORSHIP TIER**

As a Bronze Sponsor of the NO MORE Week Tech Conference, your company will demonstrate its commitment to social change while gaining visibility among a specialized audience dedicated to using technology against domestic and sexual violence. This level of support plays a crucial role in uniting experts and advocates worldwide.

#### **SPONSORSHIP BENEFITS**

- Logo and website link on the conference webpage.
- Exhibitor profile on the virtual conference platform.
- Inclusion in the digital conference program.
- Logo and website link in an e-blast to conference attendees.
- Virtual expo booth with live Q&A.
- Opportunity to allocate funds towards inclusivity efforts with recognition\*



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### **SILVER SPONSORSHIP TIER**

#### TWO OPPORTUNITIES AVAILABLE

The Silver Sponsorship Tier is specially designed to ensure that the NO MORE Week Tech Conference is accessible to all attendees, regardless of their physical abilities or language preferences. This tier focuses on supporting comprehensive accessibility features to foster an inclusive environment. Your company will be recognized for not only its support to end domestic and sexual violence, but also it's support for creating inclusive, safe spaces for all.

#### **SPONSORSHIP BENEFITS:**

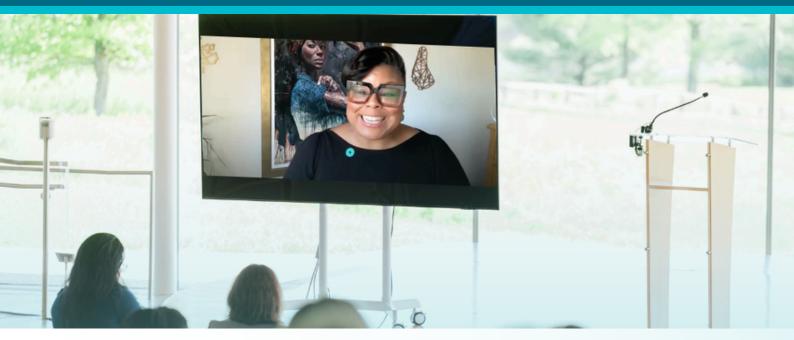
- All benefits of the Bronze sponsorship tier.
- Sponsorship recognition as an advocate for accessibility at the conference.
- Acknowledgment in all communications related to accessibility efforts.

#### **INCLUSIVITY SUPPORT ALLOCATION:**

- Funding for professional ASL/BSL interpreters throughout the conference.
- Provision of language translation services to accommodate non-English speaking attendees.
- Development of enhanced visual materials, such as high-contrast presentations and screen reader-friendly content.



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### **GOLD SPONSORSHIP TIER**

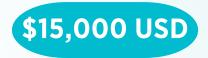
SIX OPPORTUNITIES AVAILABLE

#### ACT FAST - ONLY THREE OPPORTUNITIES REMAINING!

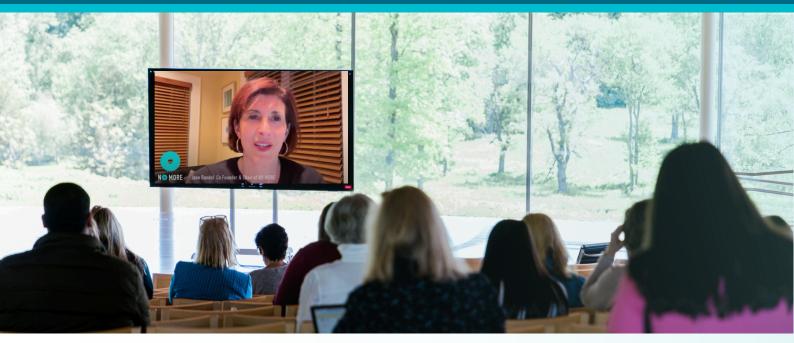
Elevate your impact and visibility as a Gold Sponsor. This tier enhances your company's presence at the conference, connecting you with leaders and innovators in technology and advocacy against domestic and sexual violence in an engaging virtual format.

#### **SPONSORSHIP BENEFITS**

- All benefits of the Bronze sponsorship tier.
- Two sponsored content posts on the conference's social media channels.
- Logo featured during breaks in the conference live stream.
- Mention as a session sponsor with a logo displayed at the beginning of selected panels.
- Introduction by a company representative during a sponsored panel/session.
- Opportunity to allocate funds towards inclusivity efforts with recognition\*



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### **PLATINUM SPONSORSHIP TIER**

TWO OPPORTUNITIES AVAILABLE

As a Platinum Sponsor, your company will be positioned as a principal leader at the NO MORE Week Tech Conference. It provides prominent exposure and significant interactive opportunities at the virtual conference. It is ideal for companies looking to lead conversations and make impactful connections in the tech community and beyond.

#### **SPONSORSHIP BENEFITS**

- All benefits of the Gold sponsorship tier.
- Prominent logo placement during all conference live streams.
- Dedicated email blast to attendees about your company's products or initiatives.
- Opportunities to include digital promotional materials in virtual attendee welcome packs.
- Development of a LinkedIn post series to amplify your company's leadership.
- Live or pre-recorded session featuring a leader from your organization discussing technology and domestic violence or your advocacy activities.
- Opportunity to allocate funds towards inclusivity efforts with recognition\*.



### SPONSORSHIP PACKAGES

FEATURES	PLATINUM 2 AVAILABLE	GOLD ONLY 3 REMAINING	SILVER 2 AVAILABLE	BRONZE UNLIMITED
Logo and website link on conference webpage	$\checkmark$	~	$\checkmark$	~
Exhibitor profile on the conference platform	$\checkmark$	~	$\checkmark$	~
Inclusion in the digital conference program	$\checkmark$	~	$\checkmark$	~
Logo and website link in an e-blast to attendees	$\checkmark$	~	$\checkmark$	~
Recognition in a dedicated social media post	$\checkmark$	~	$\checkmark$	$\checkmark$
Virtual expo booth with live Q&A	$\checkmark$	~	$\checkmark$	$\checkmark$
Opportunity to allocate funds towards inclusivity	$\checkmark$	~	$\checkmark$	~
Sponsorship recognition as an advocate for accessibility	Optional	Optional	$\checkmark$	Optional
Acknowledgment in accessibility communications	Optional	Optional	$\checkmark$	Optional
Funding ASL/BSL interpreters & translation services	Optional	Optional	$\checkmark$	Optional
Support development of enhanced visual materials	Optional	Optional	$\checkmark$	Optional
Sponsored content posts on social media	2	2	2	
Logo during conference live stream breaks	$\checkmark$	~		
Session sponsorship with logo display	$\checkmark$	~		
Session introduction by a company representative.	$\checkmark$	~		
Prominent logo placement during all live streams	$\checkmark$			
Dedicated email blast about your company	$\checkmark$			
Digital promotional materials in welcome packs	$\checkmark$			
LinkedIn post series about your company	$\checkmark$			
Live or pre-recorded session by your leader	$\checkmark$			
INVESTMENT	\$25,000	\$15,000	\$10,000	\$5,000

\* Sponsors at any level (Bronze, Gold and Platinum) may also choose to allocate additional funds towards the inclusivity efforts, receiving special recognition for their contributions to making the conference accessible to all.

# THANK YOU

We appreciate your interest in partnering with NO MORE. Together, we can drive impactful change and create safer, more equitable communities.

For additional information or to discuss sponsorship opportunities, please reach out to our Development Team:

Sarah Walker Head of Development sarah@nomore.org

**Anna Johns Business Development Officer** anna@nomore.org

Alternatively, email us at together@nomore.org.

Follow us on social media to stay updated:



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