



CREATING CHANGE TOGETHER:

Corporate Toolkit to
Help Stop Domestic
& Sexual Violence

NO MORE
TOGETHER WE CAN END DOMESTIC & SEXUAL VIOLENCE

FOREWORD

I am delighted to introduce this guide aimed at employees like you who are eager to make a positive impact by addressing domestic and sexual violence at work. At the NO MORE Foundation, we firmly believe that by increasing awareness, inspiring action, and fostering culture change we can create workplaces that not only benefit individuals but also contribute to the overall success of the business.

This guide emphasizes the importance of raising awareness, organizing employee engagement and fundraising events, and developing collaborative partnerships to address domestic and sexual violence.

By breaking the silence surrounding this issue and promoting a culture of support, we can equip colleagues with the knowledge and tools to create a safe environment for all. With this guide, you'll find resources, event planning ideas, and best practices to create impactful events that engage employees and showcase corporate social responsibility. To take your positive action against domestic and sexual violence a step further, you can develop tailor-made solutions including policies, training programs and support systems through a collaborative partnership with NO MORE.

I encourage you to explore this guide and embrace the power of collective action. By addressing this issue, we can not only create a more inclusive and caring workplace but also enhance the overall well-being of employees, increase productivity, and reinforce the reputation of your company.

Thank you for joining us in this important mission to end domestic and sexual violence and for your commitment to creating a better world for all.

Warm regards,

Pamela Zaballa
CEO
The NO MORE Foundation



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ABOUT NO MORE

VISION:

A world where there's 'NO MORE' domestic or sexual violence.

MISSION:

NO MORE is dedicated to ending domestic and sexual violence by increasing awareness, inspiring action and fueling culture change.

WHO WE ARE:

We're a groundbreaking, global initiative comprised of the largest coalition of nonprofits, corporations, government agencies, media, schools and individuals.

OUR WORK:

NO MORE amplifies efforts with communication and technology that empowers, activates and sustains change to end domestic and sexual violence.

HOW WE DO THIS:

We generate innovative campaigns, tools and technology that can be shared and scaled, gaining the attention of media, organizations and individuals to drive meaningful action.

OUR WORK

NO MORE works to increase awareness, inspire action and fuel culture change through:

PREVENTION CAMPAIGNS & PSAS - NO MORE was founded on and continues to create and share PSAs, billboards and social media campaigns that address specific issues, highlight support services, and advocate for change. Examples of our [campaigns](#) include #JointheChorus, Listening from Home, #NOMOREVerbalAbuse, Celebrity PSAs and Super Bowl ads.

EDUCATION AND EVENTS - NO MORE holds special events and creates digital content to educate more people about how to stop and prevent domestic and sexual violence. Some efforts are ongoing and others are targeted for key dates such as Sexual Assault Awareness Month (April), Domestic Violence Awareness Month (October), and 16 Days of Activism Against Gender-Based Violence (late Nov/early Dec). Examples include: NO MORE Week, our toolkit, and the KNOW MORE Global Dialogue Series.


COMMUNITY-BUILDING - NO MORE helps to build and grow communities of dedicated changemakers around the world through our local NO MORE Chapters; the Commonwealth Says NO MORE partnership; and NO MÁS - an initiative focused on addressing domestic and sexual violence in Latin America.


SUPPORT AND CONSULTING SERVICES - NO MORE offers support for survivors and consulting services for corporate and nonprofit partners, including through the NO MORE Global Directory, our Consultancy Services, and Social Impact Entertainment work.

THE ISSUE – DOMESTIC AND SEXUAL VIOLENCE


To end domestic and sexual violence, we all need to be part of the solution. Educating yourself and others, helping a friend who is being abused, speaking up, and being an engaged bystander are all examples of things you can do to help.

Talking about these issues openly will help end the shame and stigma that survivors are burdened with. The next time you're in a room with 6 people, think about this:

 **1 in 4 women** and **1 in 9 men** experience violence from their partners in their lifetimes.

 **1 in 3 teens** experience sexual or physical abuse or threats from a boyfriend or girlfriend in one year.

 **1 in 5 women** are survivors of rape.

 **1 in 3 women** and **1 in 6 men** have experienced sexual violence in their lives.

 More than **15 million children** in the US live in homes in which domestic violence has happened.

WHAT IS DOMESTIC VIOLENCE?

Domestic violence is a pattern of abusive and threatening actions used to exert power and control over an intimate dating partner or spouse.

Domestic violence includes the use of physical and sexual violence, threats and intimidation, online abuse, stalking, emotional and psychological abuse, and financial control.

WHAT IS SEXUAL VIOLENCE?

Sexual violence is any sexual act that is carried out against someone's will. It can be carried out by any person, regardless of his or her relationship to the victim, in any setting. Sexual violence is forced or coerced sexual contact without consent – the presence of a clear yes, not the absence of a no.

Sexual violence is a crime motivated by a need to control, humiliate, dominate and harm. It can take the form of rape, incest, child sexual abuse/molestation, oral sex, harassment, flashing, forcing a person to pose for sexual pictures, fondling or unwanted sexual touching above and under clothing, and force which may include but is not limited to the use or display of a weapon, physical battering and immobilization of the victim.

Domestic and sexual violence impact people of all races, ages, classes, socio-economic or educational statuses, sexual orientations, genders and/or gender identities, demographics, geographies, ideologies, disabilities and theologies. Marginalized communities experience violence at disproportionate rates and face additional barriers to support and safety.

BE PART OF THE SOLUTION

THE BUSINESS CASE TO END VIOLENCE

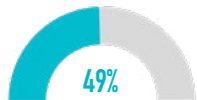
Domestic and sexual violence can have a lasting effect on the physical and psychological safety of workers, and can translate directly to increased employer healthcare costs, decreased worker productivity, loss of talented employees and replacement costs, and introduce the potential for violence into the workplace.

A 2018 national survey of domestic violence survivors found that:

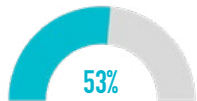


More than 80% of victims report that the abuse affected their ability to do their job.

Among those who reported work disruptions:



49% had missed one or more days of work; and,



53% said they lost their job because of the abuse.

Co-workers are often aware that something is wrong; they may try to help or to cover for a colleague who is scared or distracted. And if an abusive partner comes to the workplace to confront their victim, it can quickly become a safety issue for bystanders, including colleagues and customers. For all these reasons and more, if someone is being abused at home, it comes to work with them. And the prevalence of domestic and sexual violence means that all workplaces experience the effects.

1. RAISE AWARENESS:

Organize impactful awareness campaigns within your company to shed light on the prevalence and consequences of domestic and sexual violence in the workplace. By sharing NO MORE's educational resources, hosting educational sessions, and fostering open conversations, we can help you to equip your colleagues with the knowledge and tools to create a supportive and safe environment for all.

2. EMPLOYEE ENGAGEMENT AND FUNDRAISING EVENTS:

Use this guide to plan a series of engaging fundraising events that not only generate donations but also foster a sense of unity and commitment to addressing domestic violence at work. By raising funds, you can support The NO MORE Foundation to develop programs and resources to support survivors, end the stigma and dismantle the culture that allows violence to persist.

3. COLLABORATIVE PARTNERSHIPS:

Work closely with The NO MORE Foundation to develop policies, training programs, and support systems that address domestic violence in the workplace through our Corporate Consultancy services. For external awareness raising campaigns to engage your consumers and wider audience, NO MORE can support you to utilize your platforms, products and service to make a difference to end domestic and sexual violence.

This guide contains all the information and materials you may need to raise awareness and support NO MORE to end domestic and sexual violence.

Click the links or go to the [Creating Change Together Google Drive](#) to access the resources.

RAISE AWARENESS

Raising awareness about domestic and/or sexual violence is a great way to educate your company and raise money – and the more people who are informed about these abuses, the better chance we have of ending them.

Change can happen anywhere. That's why we encourage everyone to make change by hosting a KNOW MORE event. Whether you're gathering a workplace gathering to support your colleagues, or hosting a larger event in your community, the goals of a KNOW MORE event are the same:

1. **Start conversations and educate people about domestic and sexual violence** to help eliminate the stigma, shame and blame.
2. **Encourage action year-round.** Use events to help people learn how using the NO MORE symbol can help raise awareness for ending domestic and sexual violence in their communities.

Whether you are planning a large company-wide event or a more intimate lunch and learn session, there are some ways on the next page to engage attendees in a discussion:

Please remember to **include support contacts for people experiencing domestic or sexual violence** such as NO MORE Global Directory - so that any survivors or their loved ones can find appropriate support confidentially.

- Have an **"I Say NO MORE" sign** on hand that attendees can personalize. Don't forget to share photos of people holding their signs on social media with the hashtag **#NOMORE**.
- Consider inviting local expert speakers or survivors to discuss the many nuances of domestic and/or sexual violence and why these topics are so important. If more than one speaker, try to include people from diverse backgrounds.
- Facilitate role-playing of various **bystander intervention/conversation scenarios**.
- Break into groups for a discussion on how to apply the tools in the **NO MORE Toolkit** – conversation starters, warning signs, etc.
- Display the **statistics** and **posters** and other **resources** around the room.
- Contact a **local domestic violence/sexual assault organization** and see what kinds of things they need— toiletries, food, school supplies—and then ask people to bring those items to the event.
- Serve **NO MORE blue** donuts, cookies, popcorn, sandwiches – whatever you can think of to integrate the symbol and the color into elements of your activity to make it memorable and fun.

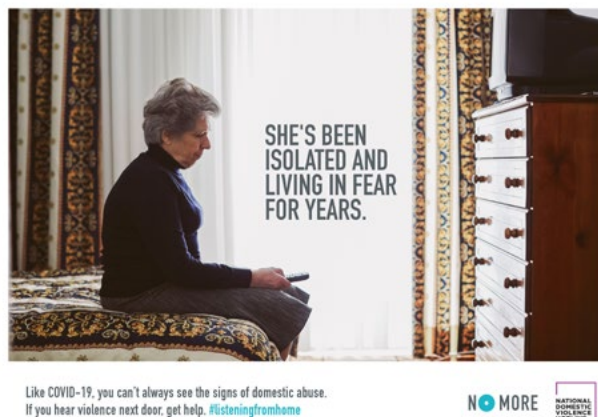


DOMESTIC AND SEXUAL VIOLENCE RESOURCES

Need more information on NO MORE or domestic and sexual violence to raise awareness at work? Here are links to some useful NO MORE resources:

PSAS AND VIDEOS

- 'About NO MORE' [Presentation](#) or [Video](#)
- [Join The Chorus](#)
- [Listen](#)
- [Listening From Home](#)
- [NO MORE Excuses](#)



TOOLKITS TO SHARE WITH YOUR TEAM

- Search the complete [NO MORE Toolkit](#)
- [Verbal Abuse Toolkit](#)
- [Don't Stand By](#) - resources on sexual assault prevention in nightlife environments
- Encourage everyone to Join The Chorus against domestic and sexual violence with this [toolkit](#)

PRINTABLES FOR THE OFFICE

- More official events may want to use one of our [banner templates](#)
- If you take photos of the event – including with your guests holding NO MORE [signs](#) – please share with us on social media
- Our [Conversation Guide](#) for parents (in [English](#) and [Spanish](#)) to support healthy relationships
- Domestic Violence and Sexual Assault [Fact Sheet](#)
- [Power and Control Wheels](#)
- Male survivor [infographic](#)
- [NO MÁS Infographics](#)
- [Global Directory Poster](#)



THE NO MORE GLOBAL DIRECTORY

Domestic and sexual violence remain at epidemic levels and numerous studies show that survivors – as well as their friends, family members and colleagues who want to support them – often don't know where to turn for help.

Picture a world in which any survivor of domestic or sexual violence can easily access the help they need, in any country, at the click of a button. With the NO MORE Global Directory, created in collaboration with the United Nations and the World Bank Group, we bring that vision to life.

The **NO MORE Global Directory** is a one-of-a-kind, inclusive resource that safely offers up-to-date links to credible support services in more than 200 countries. The Directory is unique in that it includes both domestic and sexual violence resources, for all genders and sexual orientations, and it is checked and updated on a quarterly basis.

Why promote the NO MORE Global directory?:

INCREASE YOUR IMPACT:

With millions of people seeking help and resources, the Directory enables you to effortlessly provide employees, consumers, and/or users access to specialist domestic and sexual violence helplines and support services and ultimately save lives.

SIMPLIFY YOUR EFFORT:

Easy accessibility is crucial when it comes to supporting survivors. The NO MORE Global Directory offers an intuitive and user-friendly interface that allows individuals to access the help they need anytime, anywhere, in their own language, so that they never feel lost or alone.

HAVE GLOBAL REACH AND

LOCAL IMPACT: While the Directory is global in reach, the impact can be felt in every community where survivors can get the localized, culturally

appropriate support they need and become empowered to break free from the cycle of violence and abuse.

ENSURE TRUST AND CREDIBILITY:

The Directory was developed by NO MORE, in collaboration with the United Nations and the World Bank Group, and is routinely checked and updated. So you can feel confident that survivors and their friends, family and colleagues on your internal and external platforms can get the help they need from a resource they recognize and trust.

EVOLVE SEAMLESSLY:

The Directory is an ever-evolving platform, constantly innovating and adapting to meet the needs of survivors and organizations so you will not need to worry about enhancing features or updating resources.

NO MORE | Global Directory
Domestic and Sexual Violence Services

Help is available

Are you worried about yourself or someone you know?



NO MORE
Global Directory
Domestic and Sexual Violence Services

NO MORE
Global Directory
Domestic and Sexual Violence Services

nomoredirectory.org

You can help someone get the support they need and deserve



NO MORE | Global Directory
Domestic and Sexual Violence Services

Now is the time to take action.

Adopting a link to the NO MORE Global Directory demonstrates your commitment to ending domestic and sexual violence, offering survivors hope, healing, and a pathway to a brighter future. Join us today and become a catalyst for change. Together, we can end domestic and sexual violence.

OPTION 1:

Embed the link: <https://nomoredirectory.org/> on your website and use this image:



Suggested accompanying text: *If you or someone you know is facing domestic or sexual violence and needs help, please consider reaching out to the local helpline or support services. They can provide the assistance and resources you may need. Remember, you are not alone - help is available.*

To access the Global Directory logos and promotional images, [click here](#).

OPTION 2:

Integrate the NO MORE Global Directory widget into your website or employee platform.

```
<code><code><!--Widget Code Starts--></code></code>
```

```
<div id="nomoredirectory-widget"></div>
```

```
<script type='text/javascript'>
```

```
    document.write('<scr'+ipt type="text/JavaScript" src="https://nomoredirectory.org/widget/widget.php"></scr'+ipt>');
```

```
</script>
```

```
<!--Widget Code Ends--><code></code>
```

Have you or a loved one experienced domestic or sexual violence?

Find support services in over 200 countries on the NO MORE Global Directory

Type to search country..



powered by:

NO MORE

KEY ADVOCACY DATES

January 11th National Human Trafficking Awareness Day	February Teen Dating Violence Awareness Month (TDVAM) 14th Valentine's Day	March <u>NO MORE Week</u> National Women's History Month 8th International Women's Day	April Sexual Assault Awareness Month (SAAM)
May Mental Health Awareness Month	June Pride Month 19th International Day for the Elimination of Sexual Violence in Conflict	July 21st International Day of Friendship	August 26th Women's Equality Day
September 21st International Peace Day	October Domestic Violence Awareness Month (DVAM) 10th World Mental Health Day 11th International Day of the Girl Child	November <u>16 Days of Activism</u> starts 19th International Men's Day 25th International Day for the Elimination of Violence Against Women 29th Giving Tuesday	December <u>16 Days of Activism</u> ends 10th International Human Rights Day

SAMPLE SOCIAL MEDIA POSTS

- We all can play a part in ending domestic and sexual violence. Join us for [insert event name or link] and help increase awareness and action. #NOMORE @nomoreorg
- [Insert Organization Name] is saying #NOMORE to domestic and sexual violence. Will you join us and help support the critical work of @nomoreorg? #JointheChorus
- One in 3 women and one in 7 men will experience domestic or sexual violence in their lifetimes. We're proud to be saying #NOMORE and helping to support the critical work of @nomoreorg.
- Today, we hosted a special event to help increase awareness and action to end domestic and sexual violence. If you or someone you know needs help, the Global Directory at NOMOREDirectory.org provides links to support services in 200 countries around the world. #NOMORE
- It's #NOMOREWeek, a time to shine a spotlight on the importance of ending domestic and sexual violence. Please join us and @nomoreorg, and make your voice heard at [insert event, program or stunt]. #NOMORE
- We're proud to be taking part in the annual NO MORE Week Virtual 5K Walk/Run to help stop domestic and sexual violence. Join us! You can sign up at [add registration link] or learn more at nomore.org #NOMOREWeek #NOMORE

**Use the following hashtags to accompany your event photos:
#NOMORE, #JoinTheChorus, #healthyrelationships,
#domesticviolence, #sexualassault, #awareness**

SAMPLE EMAIL

Sample Email for NO MORE Week:

Please note that this could be easily tweaked to use for another time of year like Domestic Violence Awareness Month (October), Sexual Assault Awareness Month (April) or the 16 Days of Activism Against Gender-Based Violence (late November/early December).

Dear [colleagues]:

We are proud to share that [name of organization/ERG] is planning [an event/fundraiser] to help stop domestic and sexual violence on [date/time]. The [event/fundraiser] is part of NO MORE Week, an annual time that the NO MORE Foundation and its chapters, partners and supporters shine a spotlight on the importance of ending domestic and sexual violence.

Though significant progress has been made, domestic and sexual violence remain at epidemic levels and the problem too often remains hidden, misunderstood and underfunded. As you likely know, this is an issue that impacts everyone — people of all races/ethnicities, religions, socio-economic or educational statuses, genders and/or gender identities, sexual orientations, abilities and ages — all around the world. However, marginalized communities experience violence at disproportionate rates and face additional barriers to support and safety. [Alt: However, women are much more likely than men to be victims of domestic and dating abuse and sexual assault.]

Today, there is an urgent need to reach and engage more people in the movement to end domestic and sexual violence. That is why we want to use our [platform/resources/time] to make our voices heard and support the critical efforts of NO MORE, which works every day to end domestic and violence by increasing awareness, inspiring action and fueling culture change. You can learn more about NO MORE at [nomore.org].

We sincerely hope you will join us for this powerful and important [event/fundraiser].

Sincerely,

[Name]

If you or someone you know needs help for domestic or sexual violence, visit the NO MORE Global Directory at NOMOREDirectory.org for links to support services.

EMPLOYEE ENGAGEMENT AND FUNDRAISING

Hosting events is the best way to engage employees because it fosters a sense of community, and creates opportunities for active participation, leading to increased awareness and commitment to the cause.

We have provided some ideas to host engaging fundraising events that not only generate donations but also encourage your colleagues to cultivate collective action to address domestic and sexual violence.

VIRTUAL AWARENESS EVENTS

If your colleagues are spread across different locations, work remotely or if an in-person event is not possible, hosting a virtual event is a great way to raise awareness of NO MORE's mission to end domestic and sexual violence. There are many different ways of hosting a virtual event, which could involve charging admission or collecting donations, such as:

- a live-streamed speech and program;
- influential guest speakers in team meetings;
- virtual happy hours or cocktail parties;
- a sponsored team challenge e.g. virtual races;
- a silent auction,
- and more!

NO MORE has a toolkit of resources for your online fundraiser - why not show the [NO MORE video](#) or some of our [PSAs](#) such as Listen or Join The Chorus during your event?

IN-PERSON AWARENESS EVENTS

Lunch and Learn Series: Organize a series of lunchtime sessions focused on educating employees about domestic and sexual violence prevention, the impact on survivors, and available support resources. Participants can contribute to NO MORE as a registration fee.

Speaker Panel Discussion: Arrange a panel discussion with experts, survivors, and advocates on the topic of domestic and sexual violence. Employees can attend the event by contributing to the NO MORE Foundation.

Coffee and Connect: Set up an information desk with essential information about domestic and sexual violence, and the work of NO MORE. Provide coffee, tea or snacks and encourage your colleagues to stop by to chat, learn about the cause and make a donation.

Film Screening & Discussion: Screen a documentary or film that highlights the realities of domestic and sexual violence, followed by a guided discussion to encourage empathy and understanding. Ticket proceeds could support NO MORE.

Community Engagement Day for NO MORE: Plan a day of volunteering and community engagement focused on supporting survivors by volunteering for a local domestic or sexual violence nonprofit.

Benefit Gala Against Domestic and Sexual Violence: Organize a formal charity gala with dinner, entertainment, and a silent auction. Invite employees and stakeholders to attend, purchase tickets, bid on auction items, and contribute to the NO MORE Foundation.



GET MOVING

Here are some ideas for a great way to have fun, keep fit - and raise money at the same time!

- **Office olympics:** Find fun ways to compete with your colleagues, from desk chair races and desk chair soccer to relay tic tac toe or a scavenger hunt.
- Put on your **running** shoes and ask your friends, family and colleagues to sponsor you for how far you can walk, run, skip or jump!
- Organize a company-wide sporting event, like **baseball**, **basketball** or a **soccer** match. You could invite the whole company to be spectators and charge admission, or make a rule that every time the opposite team scores, the other side has to pay a penalty!
- Hold a company **golf** tournament with an entry fee, and offer refreshments for a donation;
- Host mindfulness activities such as **yoga or meditation** during Mental Health Awareness Month (May) or during a busy time in your company's calendar;
- Set a goal distance and **swim** it! Ask for sponsorship per length or width of the pool and recruit colleagues, friends and family to join in;
- Ask for sponsors to **roller skate, skateboard, or ice skate** for as many laps as you can - or for as many minutes/hours that you can.

Don't want to organize your own event? Take part in the [NO MORE Virtual 5K Race](#) held every year during [NO MORE Week](#) in March! You can sign up individually or as part of a team and complete the race anywhere and any way you'd like. Each participant gets a NO MORE bib and you can purchase other merchandise through the [NO MORE store](#).

COMPETE FOR THE CAUSE

It's so important to have some fun while fundraising and get involved in healthy competition with your colleagues.

QUIZZES

Using a quiz to fundraise is a great way to mix up your team meetings and engage colleagues working from home. You could use this opportunity to educate your company on domestic and sexual violence, or related topics.

Quizzes can be incorporated into other fundraising events or as a standalone event. Money could be raised through an entrance fee, or by creating a fundraising page and adding the link to your invite.

RAFFLES / SILENT AUCTIONS

To run a successful silent auction or raffle, you need to identify and collect items that will excite your colleagues. Get creative! Senior staff could offer interview training or 1-to-1 sessions; others could teach a language or a sport; bring in baked goods to auction off; or have vouchers for local restaurants or experiences.

Or, maximize your impact further by purchasing some prizes from the [NO MORE Shop!](#)

Or consider hosting one of these challenges in your workplace:

- **Office Bake-Off Challenge:** Host a challenge where employees showcase their baking talents and bring their baked goods into work. Colleagues can taste and judge by donating to NO MORE.

- **Bad Tie or Hat Day:** Choose a day where employees wear their most outrageous ties or hats. Encourage participants to make a donation to the NO MORE Foundation to show support for the cause.

- **Team Building Escape Room:** Arrange a team-building escape room challenge where employees work together to solve puzzles and escape the room. Ask participants to make a contribution to the NO MORE Foundation as part of the activity.
- **Office Bingo:** Create a customized bingo game with squares related to domestic and sexual violence awareness facts, NO MORE initiatives, or positive affirmations. Employees can purchase bingo cards to play and donate to participate.



HOW TO DONATE

There are a number of ways that you can pay your donation/s:

[The NO MORE website](#)

[Facebook Fundraising](#)

Paypal: info@nomore.org

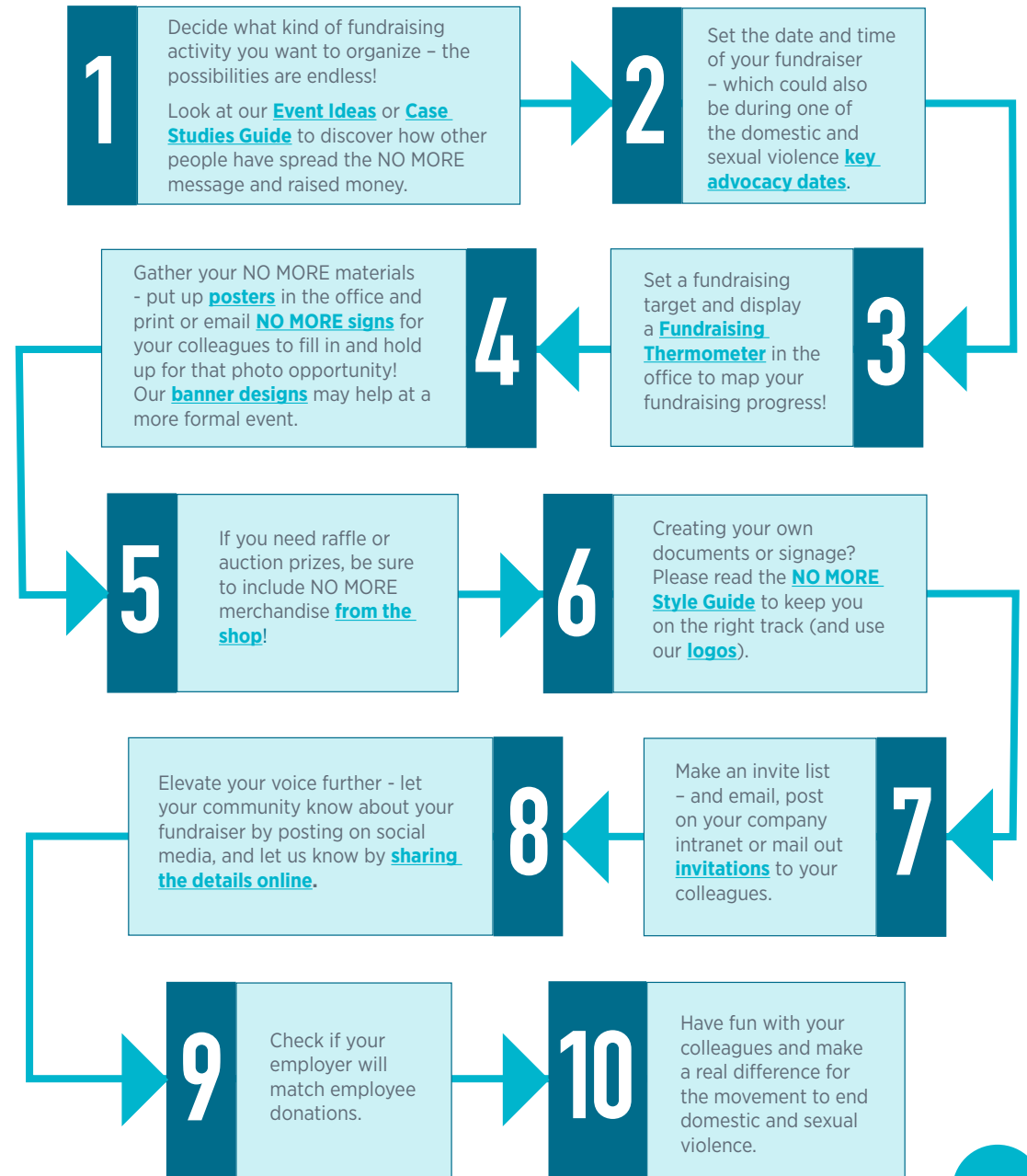
Payroll Giving

By posting a check to:

NO MORE
Suite 381
195 Maplewood Ave
Maplewood
New Jersey
07040

The NO MORE Foundation is a 501(C)3 Corporation.

PLAN A FUNDRAISING EVENT



SHARE YOUR EVENT

By fundraising for NO MORE in your workplace you are doing something amazing by helping us to achieve our mission of ending domestic and sexual violence. Don't forget to tell the world about what you and your colleagues are doing.

PRINT IT

Use posters, newsletters or the office intranet to promote your fundraising event.

EMAIL IT

Publicize your event by sending an email to the whole organization - see our [Sample Email](#) for inspiration. You could even promote the fundraiser in your email signature and include a link to [NO MORE's donation page](#).

CAPTURE IT

At NO MORE, we love to see any photos that were taken at an event that supports our work. We love to see people saying NO MORE by holding up a sign, the NO MORE symbol or wearing their merchandise at the event.

SHARE IT

Share your photos of the event on social media by using our [sample Social Media posts](#). Make sure to tag us and use our hashtags.

MATCH IT

If your company has a Matched Giving program, why not apply for it or Payroll Giving? It's a really great way to double your impact and your supporters will love it.

FOLLOW US

Social networks are a powerful way to amplify the NO MORE message and let everyone know how they can get involved. Follow NO MORE at:



[@nomoreorg](#)



[NOMORE.org](#)



[nomoreorg](#)



[@NOMOREorg](#)



[@NoMoreProject](#)

NO MORE SHOP

The NO MORE symbol expresses universal support for ending domestic and sexual violence while raising awareness and breaking down the barriers of stigma, silence and shame that keep people from talking about these issues and taking action to prevent them. Wearing or displaying the symbol is one of the many ways you can act to support NO MORE and the movement to end domestic and sexual violence.

If you'd like to order merchandise with the NO MORE symbol for your fundraising event, check out the [NO MORE Shop](#).



To see the full list of items, [click here](#).

COLLABORATIVE PARTNERSHIPS

WORKING TOGETHER TO END DOMESTIC AND SEXUAL VIOLENCE

THE NO MORE FOUNDATION CONSULTANCY

By partnering with NO MORE, you can take your action against domestic and sexual violence a step further through tailor-made solutions that help achieve your business' goals.

NO MORE has a proven track record of working with private sector leaders to take positive action to stop and prevent domestic and sexual violence. From small businesses to Fortune 500 companies, our customized consultancy services help ensure that organizations and businesses have the programs, operating plans and policies they need for their stakeholders including employees, consultants, volunteers, consumers, suppliers, investors and the media. Our expert advice and support is tailored to the corporate culture and addresses any specific areas of need.

NO MORE can help your company or organization achieve your business, social impact, diversity, equality and inclusion goals and provide greater safety and security for your employees and customers.

"The culture change needed to stop and prevent domestic and sexual violence is so vast that no one organization can make enough progress alone. We need to break out of the existing siloed ways of working. That's why NO MORE helps integrate the efforts of governments, NGOs and the private sector to reach a wider audience and have a greater impact."

– Pamela Zaballa, CEO, The NO MORE Foundation

THOUGHT LEADERSHIP

We can help your organization become a leader in and champion of efforts to stop and prevent domestic and sexual violence. Examples include:

- Spearheading and releasing new research
- Building partnerships with other leaders in government, business and NGOs
- Creating special internal or external events and initiatives
- Developing high profile communications and media campaigns

CONSUMER AWARENESS AND ACTIVATION

We can help you use your platforms, products and services to educate and engage consumers about domestic and sexual violence. Examples include:

- Co-branding or sponsoring content, such as a PSA, video, out-of-home and/or social media campaign
- Reviewing marketing or advertising messaging and campaigns prior to launch to ensure they are sensitive and use appropriate language
- Building effective product sales, point-of-sale activities or in-store activations
- Sponsoring or supporting an existing or new high profile event

POLICIES, PROTOCOLS AND EMPLOYEE ENGAGEMENT

We will help guide your victim response in your workplaces, organizations and across business operations, and help engage your employees to be part of the solution. Examples include:

- Developing new or strengthening existing employee policies
- Advising on support services for victims and their families and colleagues
- Raising employees' awareness of domestic and sexual violence through trainings, conferences, resource group meetings and events
- Developing volunteering and other engagement opportunities for employees

PLATFORM SAFETY AND CUSTOMER RESOURCES

We will advise on how to make your platforms as safe as possible for your consumers and employees, and offer resources to provide support when needed. Examples include:

- Providing customized access to the NO MORE Global Directory, which offers links to credible support services related to domestic and sexual violence in more than 200 countries
- Developing victim responses and services and appropriate messaging across all platforms and interfaces
- Offering training for customer service executives and staff
- Sharing best practices for transparency and reporting

SOCIAL IMPACT MEDIA, ENTERTAINMENT & SPORTS

We work with leaders in media, entertainment and sports to increase awareness and action needed to end domestic and sexual violence. Examples include:

- Advising film and television writers and producers on characters and storylines
- Teaming with studios, networks and streamers on promotional campaigns and events around relevant shows, documentaries and movies
- Partnering with sports leagues and teams, and their sponsors, on special campaigns and initiatives
- Working with artists, actors and athletes on using their platforms for positive change

Get in touch - Together@NOMORE.org

NO MORE | TOGETHER WE CAN END
DOMESTIC & SEXUAL VIOLENCE



NO MORE

TOGETHER WE CAN END
DOMESTIC & SEXUAL VIOLENCE

The NO MORE Foundation

US address: 195 Maplewood Avenue, Suite 381, Maplewood, New Jersey, 07040

Europe address: Office 15b, Terminal House, Station Approach, Shepperton, TW17 8AS, UK

Email: info@nomore.org | EIN Number: 83-3491251

nomore.org | nomoredirectory.org

